

Holism in our approach to and/or understanding of language and thought

Evidence of new holism:

1. Existentialism.
2. Reader-response criticism.
3. Growth of discourse analysis and of "pragmatics" (as against grammar).
4. Rhetorica rediviva. Fish's & others' reader-attenuated rhetorician's
5. ~~Earlier~~, gestalt psychology, audience, but not quite.
6. Marxist association of theory and praxis.
7. The "new social history." Earlier, history had been the history of literates or those close to, given to hiring literates (e.g., ruling aristocracy).
8. Ecumenism (traditions of different language and thought patterns).

All utterance is total (rabbinical tradition).

Today, "back to rhetoric. Rhetorical interpretation: total interpretation. (1) Garry F. Waller (Carnegie-Mellon), "Working within the Paradigm Shift: Poststructuralism and the College Curriculum," ADE Bulletin, No. 81 (Fall 1985): 6-12. (2) ~~Edward~~ Review in ADE Bulletin, No. 81 (Fall 1985): 51-52, by Richard A. Lanham: Lunsford and Ede urge "reinstate rhetoric at or near the center of our curriculum" [but now the text has taken over with "the slayers of Moses," and rhetoric can never be the same. (3) Ernesto Grassi, "Why Rhetoric Is Philosophy," Philosophy and Rhetoric 20.2 (1987): 68-78.